



SAFETYFORUM

PRODUCT SAFETY NEWS & RESOURCES

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ATTORNEY OF RECORD RATE SCHEDULE

<i>Services</i>	A <i>National</i>	B <i>Regional or Multiple States</i>	C <i>Statewide</i>	D <i>Statewide (Non-Exclusive)</i>
Access Fee	\$10,000	\$7,500 (up to 4 States, \$2,000 for each additional State)	\$2,500 (\$2,000 for each additional State)	\$1,500 (\$1,000 for each additional State)
Development Fee	Included (up to 20 hours, \$100 per additional hour)	Included (up to 20 hours, \$100 per additional hour)	Included (up to 20 hours, \$100 per additional hour)	Included (up to 20 hours, \$100 per additional hour)
Monthly Maintenance Fee	\$150	\$150	\$150	\$150
Firm Listing	Included	Included	Included	Included
Links to Email and Sponsor Website	Included	Included	Included	Included
Search Engine Listings	Included	Included	Included	Included
Bulletin Board (including monitoring)	Included	Included	Included	Included
Chat Room Facilitation	Included	Included	Included	Included
Access to Attorney Email List	Included	Included	Included	Included
Access to Press Email List	Included	Included	Included	Included
Access to Public Email List	Included	Included	Included	Included
Press Release	Included (value: \$300)	\$300	\$300	\$300
Press Release Distribution	Included (value: \$1,000)	See Below (suggest: \$600 rate)	See Below: (suggest: \$300 rate)	See Below: (suggest: \$300 rate)

PRESS RELEASE: Distribution Costs

\$300	Includes approximately 100 broadcast and print journalists, more than 800 attorneys and most State ATLA offices
\$600	Regional distribution, and all of the above
\$1,000	National distribution, some weekly newspapers, and all of the above